

PROJETO INTEGRADO

CRISKELLY BRINQUES LUCAS

Pets



Publico alvo



Produtos



Presentes no mercado atualmente

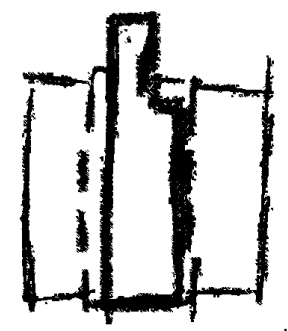
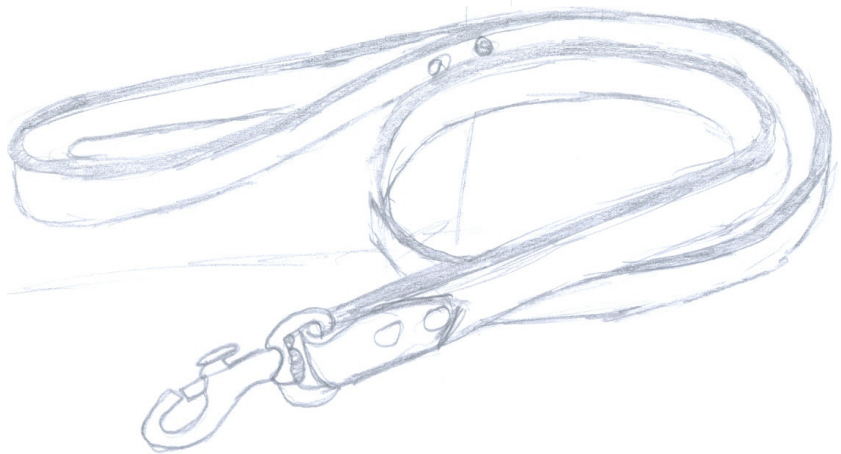
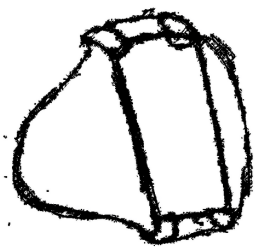
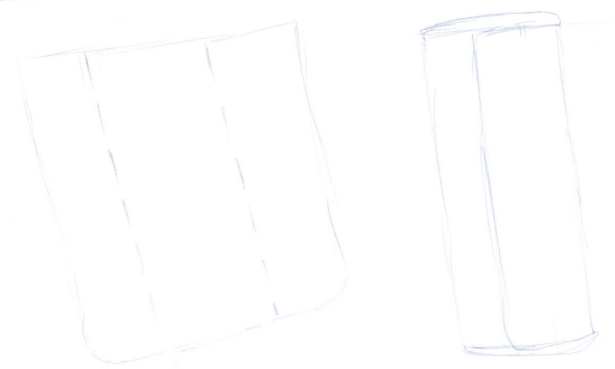
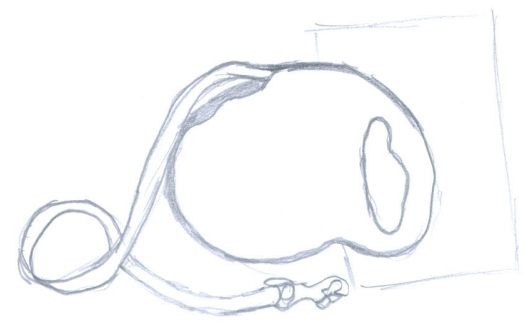
Expectativa do consumidor





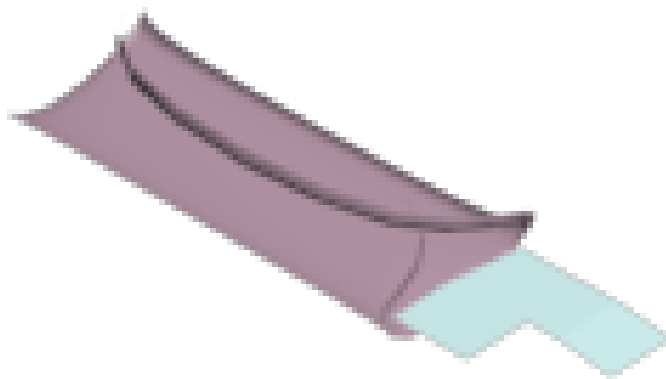
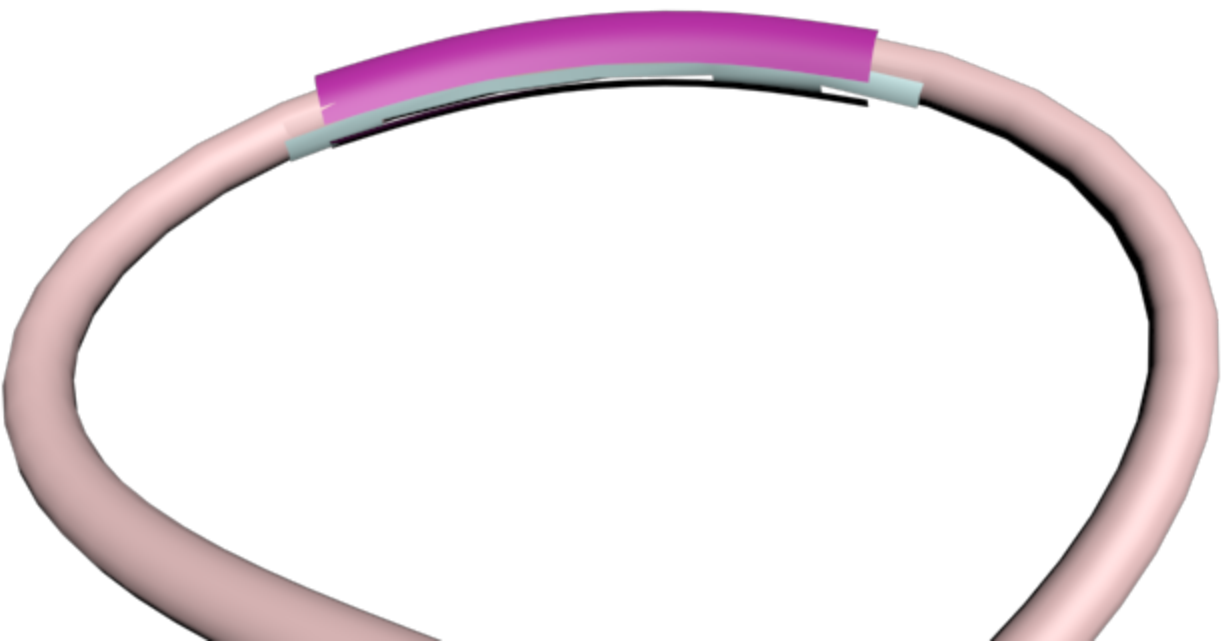
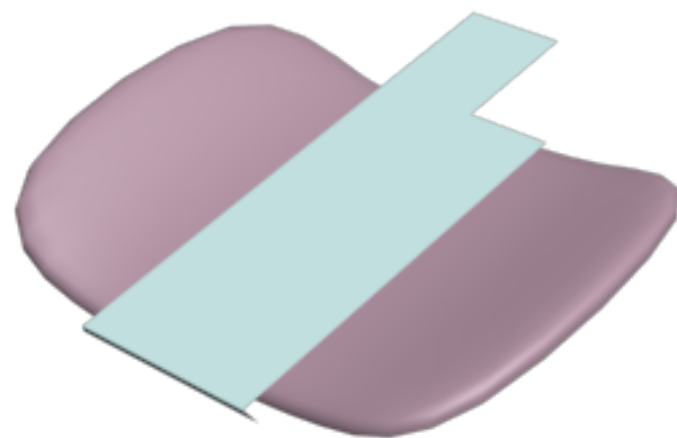
Gerar Ideias





Ideia Seleccionada





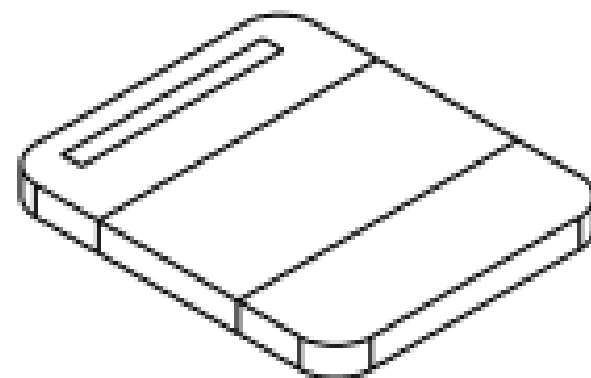
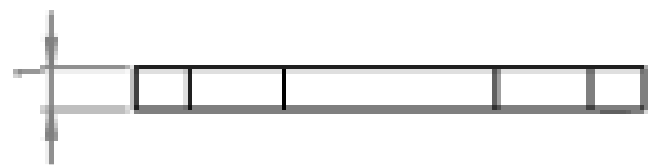
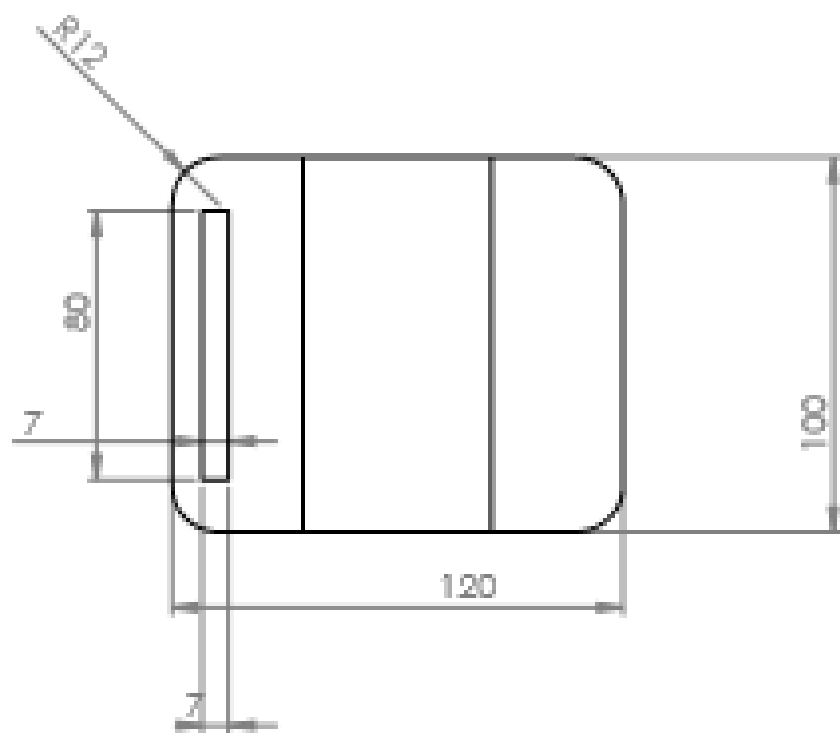
Protótipo





Desenho Técnico





Custos



$$CP = 4,40 + 7,50$$

$$CP = 11,90$$



Produto Final



**ATÉ ELE
CONVIDARÁ
VOCÊ PARA
SAIR**



Feito para você e
seu AMICÃO